

## IVBAR

IVBAR INSTITUTE AB | PRIVATELY OWNED

# Revolutionizing healthcare with powerful tools for analytics and management of value-based payment models

IVBAR is a specialized big data company providing SaaS services to governments, healthcare providers and insurance companies that benchmark efficiency and align financial incentives with patient needs

## SALSS CONTACT

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Founded in 2012, IVBAR combines expert consultancy with a unique data analytics platform that helps healthcare professionals, governments and insurers to benchmark efficiency and pay for value.

## OUR PRODUCTS & SERVICES

With healthcare spend in Europe and US (€4.5 trillion pa.) rising faster than GDP, of which ~20-30% is wasted, there is an urgent need to address the two underlying causes of healthcare deficiencies: inadequate transparency and poorly aligned incentive models. Today, healthcare stakeholders have no way of benchmarking efficiency and providers are paid according to the volume and cost of activities, independent of results.

Developed in partnership with one of the largest Swedish public sector governance programs in the last decade, IVBAR has launched a unique technical platform that enables Advanced Performance Monitoring and Value-Based Payment.

VISION, targets both payers and providers, aggregating ~70% of all structured healthcare data in Sweden, covering 7 million lives over a decade. It enables advanced benchmarking to identify opportunities to improve efficiency and sophisticated value-based payment modeling to drive change.

INSIGHT enables performance tracking on the hospital level with local data, to enable tracking and action for improvement.

IVBAR is now transitioning from R&D to commercial phase, and is focused on rapid international growth. We have strong interest from governments and insurance companies in several countries and are looking to acquire 3-5 new clients before end of year.

## WHAT MAKES US UNIQUE

IVBAR combines deep expertise in advanced analytics and software development with significant domain expertise in medicine, health economics, epidemiology, and health care management. We have built not just a unique software product, but also a distinctive skill set recognized by our clients. Our services have the potential to create huge systemic impact.

## WHY YOU SHOULD MEET US

The company is looking to meet senior healthcare executives as potential clients for the roll out of our software services and investors who are interested to learn more about our expansion plans in line with demand for our products and services in this large market, estimated at 0.5% of total healthcare cost.

## KEY TEAM

Jonas Wohlin, MSc

- CEO & Founder
- 10+ years' establishing and running healthcare organisations in EMEA
- Former Business Development Manager at Global Health Partner
- Researcher at Karolinska Institute

Markus Kirsten, MSc

- Chief Technology Officer
- 8+ years' management consulting

Johan Mesterton, MSc, PhD

- Head of Research
- 10 years' consultancy and research within health economics

## BOARD

Per Båtelsson

- Chairman
- Chairman Humana AB; Former CEO of Capio, Chairman of Karolinska University Hospital, Chairman of Apoteket AB, CEO and Founder of Global Health Partner, Technical Director Holmen

